

Gitxsan Development Corporation

Strategic Imperatives 2019-2022

MISSION

GDC will pursue diverse business interests in a responsible way, with integrity and the goal of providing jobs, stimulating the local economy and representing the Gitxsan Nation.

VISION

Realizing the full potential of the Gitxsan, to drive a new era of growth, better quality of life and a legacy of prosperity for future generations

VALUES

EXCELLENCE

Outperforming expectations and championing continuous improvement

TRUST

Honest, open and trustworthy in conduct

COMMUNITY

Unified and cooperative in words and actions, encouraging involvement, fostering partnerships and relationships

SUSTAINABILITY

Protecting the land through sustainable and environmentally responsible activities

RESPECT

Treating everyone with dignity, courtesy and professionalism

PRIORITIES

- Deliver and maintain excellent services in all areas of business
- Create rewarding employment opportunities and experiences
- Enhance capacity to maintain excellence in future operations
- Strengthen long term financial capacity

SUCCESS

- Recognized as a leading Canadian a Aboriginal Business
- Valuable investment in community youth and young adults through Career Discoveries Development Programs
- Fastest growing regional employer – hiring Security Workers, Pilot Drivers, Traffic Control, Medics, Firefighters, Environmental Technicians
- Launching Biomass Heat Initiative - 2019